

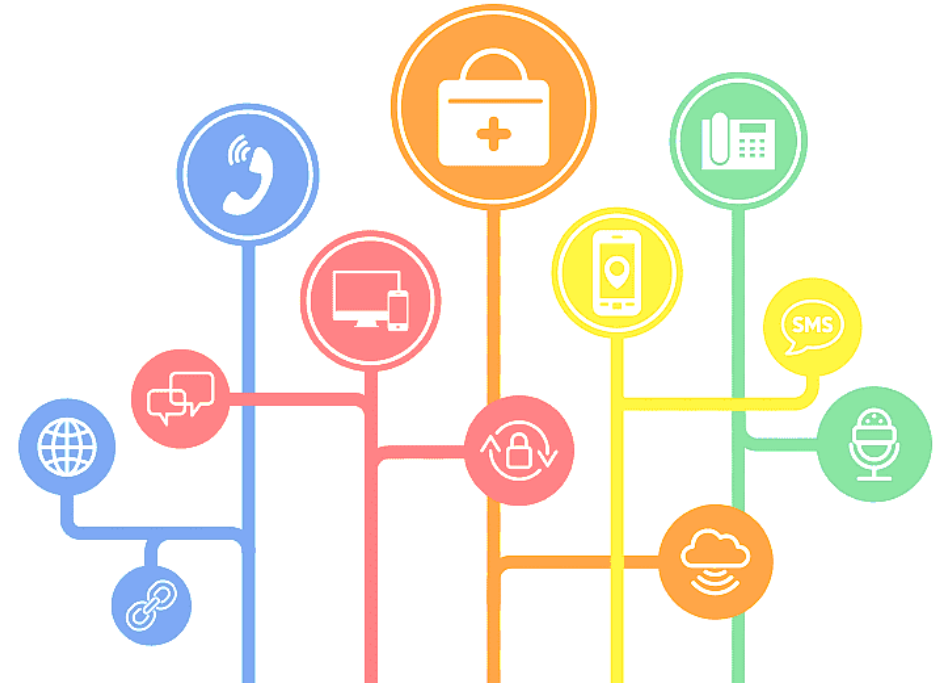
Proxtel Bots

PROXTEL



About Us

We're a solution provider, GSMA certified company, covering telecom and enterprise services with 13 years of experience, 150+ mobile networks' connections and 500+ enterprise clients. We're specialized in A2P messaging, Email services, Omnichannel, Firewall, VAS, Fintech, etc....



The Omnichannel platform is not just a way for communication through the chatting apps. It could be integrated with any API to perform a specific task like booking a flight or a hotel, ordering a taxi or food, or anything that comes to your mind.



Benefits of Omnichannel

- Improved customer experience and satisfaction
- Increased visibility
- Boost in sales and traffic
- Better customer insights
- Greater brand awareness



In fact, Omnichannel has a 90% higher retention rate than single-channel.

Proxtel Bot Features



1. Chat flow-builder

Integrate flow-builder with the applications you already use.

Create custom connections via HTTP and web hooks.

Leverage and enhance customer profiles across third-party products currently used within your business.



Social media



Email marketing



Website



Digital advertising



Print ads and catalogs



Public relations



Influencer and affiliate marketing



Content marketing and SEO

Cont'd

2. Chatbot

Engage users with AI, bots, and integrated applications, for conversational business at scale.

Move beyond simple live chat!

Set business hours, create auto responders and custom workflows.

3. Auto-routing engine

Rely on the built-in intelligent routing algorithm to automatically fall back to SMS if the user's device does not support an instant messaging channel (WhatsApp, Viber, etc.).



Cont'd

4. Campaign creator

Launch marketing campaigns in a minute, regardless of the channel, the campaign will be sent instantly and securely.

Along with a fallback mechanism, the campaign manager will guarantee the message delivery through a secondary channel if the primary one isn't successfully delivered during a specified time frame.



Cont'd

5. Five-star customer service

Deliver the best customer interaction via live agent support and advanced chatbot. Get your customers involved with your business over the most popular chat application worldwide.



6. Verified business account

Customers love to see the green badge!
Get your ID verified and boost your customers' trust with our guided verification feature.



7. Work securely

Send vital info, reminders, or notifications with full confidence, keeping in mind that your communications are totally protected and are GDPR compliant.



Proxtel Platform's Extensive Use Cases Driving Business ROI



Ecommerce & Retail



Healthcare



Manufacturing



**PropTech &
Real Estate**



Hospitality



Telecommunications



Travel & Tourism



Manufacturing



Financial Services



**Local, State and
Federal government**



Power & Utility



Product Registration



Where We Are

Proxtel is continuously expanding and will certainly exist in additional countries soon



Cyprus

Strovolos Avenue, 5th 47
Floor, KYROS TOWER,
Strovolos, 2018, Nicosia



Lebanon

Mina EL Hoson, Starco Building,
Block A, 7th F, 705-707, Beirut